



The impact of spending by arts and culture organizations is far reaching: they pay their employees, purchase supplies, and acquire assets within the local community. Additionally, unlike most other industries, the nonprofit arts and culture leverage significant amounts of event-related spending by their audiences.

## THE ARTS: A DRIVING FORCE IN MINNESOTA'S ECONOMY

*The Arts: A Driving Force in Minnesota's Economy* provides compelling new evidence that the nonprofit arts and culture are a \$838.5 million industry in Minnesota—one that attracts audiences, spurs business development, supports jobs, and generates government revenue.

Nonprofit arts and culture organizations, which spend \$485.8 million each year, leverage a remarkable \$352.7 million in additional spending by arts and culture audiences—spending that pumps vital revenue into local restaurants, hotels, retail stores, and other businesses.

*The Arts: A Driving Force in Minnesota's Economy* demonstrates that investing in arts and culture yields significant economic benefits and lays to rest a common misconception: that communities support the arts and culture at the expense of local economic development. This report shows conclusively that the arts are a driving force in Minnesota's economy.

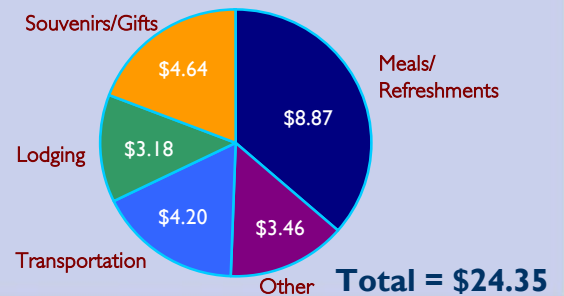
### Impact of Nonprofit Arts Organizations

Total Expenditures	\$485,845,713
Full-Time Equivalent Jobs	13,211
Resident Household Income	\$420,245,000
Local Government Revenue	\$11,979,000
State Government Revenue	\$34,652,000

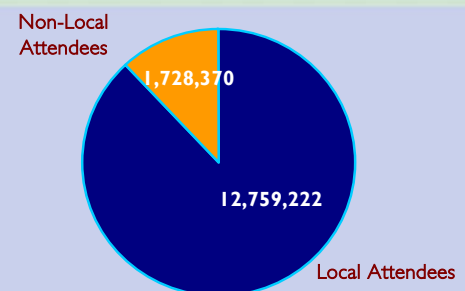
### Impact of Nonprofit Arts Audiences

Total Expenditures	\$352,681,956
Full-Time Equivalent Jobs	8,884
Resident Household Income	\$210,904,000
Local Government Revenue	\$9,074,000
State Government Revenue	\$38,442,000

### Average Spent by Nonprofit Arts Attendees Above the Cost of Admission



### Attendance to Nonprofit Arts Events



### Total Impact of the Nonprofit Arts Industry Includes organization and audience expenditures

Total Expenditures	\$838,527,669
Full-Time Equivalent Jobs	22,095
Resident Household Income	\$631,149,000
Local Government Revenue	\$21,053,000
State Government Revenue	\$73,094,000